Emeline Soulaki
Webflow Developer

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Webflow Development
- **Built high-performance, scalable, and user-centric websites** using Webflow, adhering to industry best practices for accessibility and SEO.
- **Optimized website speed and performance** through careful asset management, code optimization, and performance testing.

Javascript Custom Coding
- **Extended Webflow's capabilities** with custom JavaScript solutions to create unique and interactive features.
- **Developed performant animations** using GSAP to enhance user engagement and brand storytelling.
- **Utilized jQuery for simplified scripting** and to create interactive user experiences.

3rd Party Integrations
- **Seamlessly integrated** third-party tools and APIs (e.g., Mailchimp, Google Analytics) to optimize website functionality and data management.
- **Built custom integrations** when necessary to meet specific project requirements.

Web Design
- **Crafted visually compelling and user-centric website designs** that align with brand identities and target audiences.
- **Proficient in responsive design** to ensure optimal viewing across devices.

Work Experience

2022/06 – present   **Freelance Webflow Designer & Developer**

- Worked with design and marketing agencies to develop sites for their clients.
- Collaborated with designers to deliver optimised landing pages and reported the results to stakeholders.

Additional Skills/Tools

Code: JavaScript, jQuery, GSAP, CSS, HTML

Design: Figma, Photoshop, Lightroom

Tools: Airtable, Zapier, Mailchimp, Salesforce